

Devroop Bhattacharya

Director, Data & Analytics

PriceWaterHouseCoopers India (PwC)

Devroop is a seasoned Data & Analytics professional with 15+ years of overall analytics experience specializing in Business Intelligence, Data Lake/ Warehousing, IoT & Image Analytics, Data Profiling, modeling and Transformation. He is currently holding director position with PwC India and is leading the gaming and advertisement analytics across various media focused initiatives. He is also driving Google cloud alliance and takes the key initiatives in conceptualizing and implementing various marketing analytics solutions.

Devroop has completed his Bachelor of Engineering from RCC Institute of Information Technology under West Bengal University of Technology

