

---

# Pawan Awasthi

## Head Consumer Marketing - NVIDIA South Asia

Pawan Awasthi is responsible for the development and execution of the region's strategic marketing plans for its consumer business at NVIDIA. With 2 decades of experience in the technology industry, Pawan has deep expertise in working closely and strategically with a range of customers, fostering key partnerships with the ecosystem to accelerate the growth and adoption of Gaming in India. Over the past two decades, Pawan has been the recipient of several awards. In 2016, 2017 and 2018 Pawan was honored as CMO of the year, by VAR India, Enterprise IT and other leading industry bodies.

