



Sharan Tulsiani

Co-Founder & CEO, Jetapult

Start-up, BD veteran across the Gaming, Media and Entertainment space in India, SEA and Western Europe. Guided by 2 very simple drives: Passion and Creating Value. Started off at 17 with my own venture, then at the first online gaming and new-age digital marketing startups in India. Launched the Kinect while at Microsoft Xbox just before heading for my MBA at the Indian School of Business (ISB). Out of B-school, built my skills and capabilities at a global level by leading BD teams across SEA, LATAM and Europe in the App monetization business.

Was last seen implementing vision and strategy at the largest scale ever at Google Play - taking the Indian mobile gaming industry from \$80M to \$900M. Leading the industry defining IGA, contributing to govt. policy, scaling India into the fastest growing gaming market in the world by helping global giants like Tencent, PubG as well as local champions like Ludo King crack the space.

